



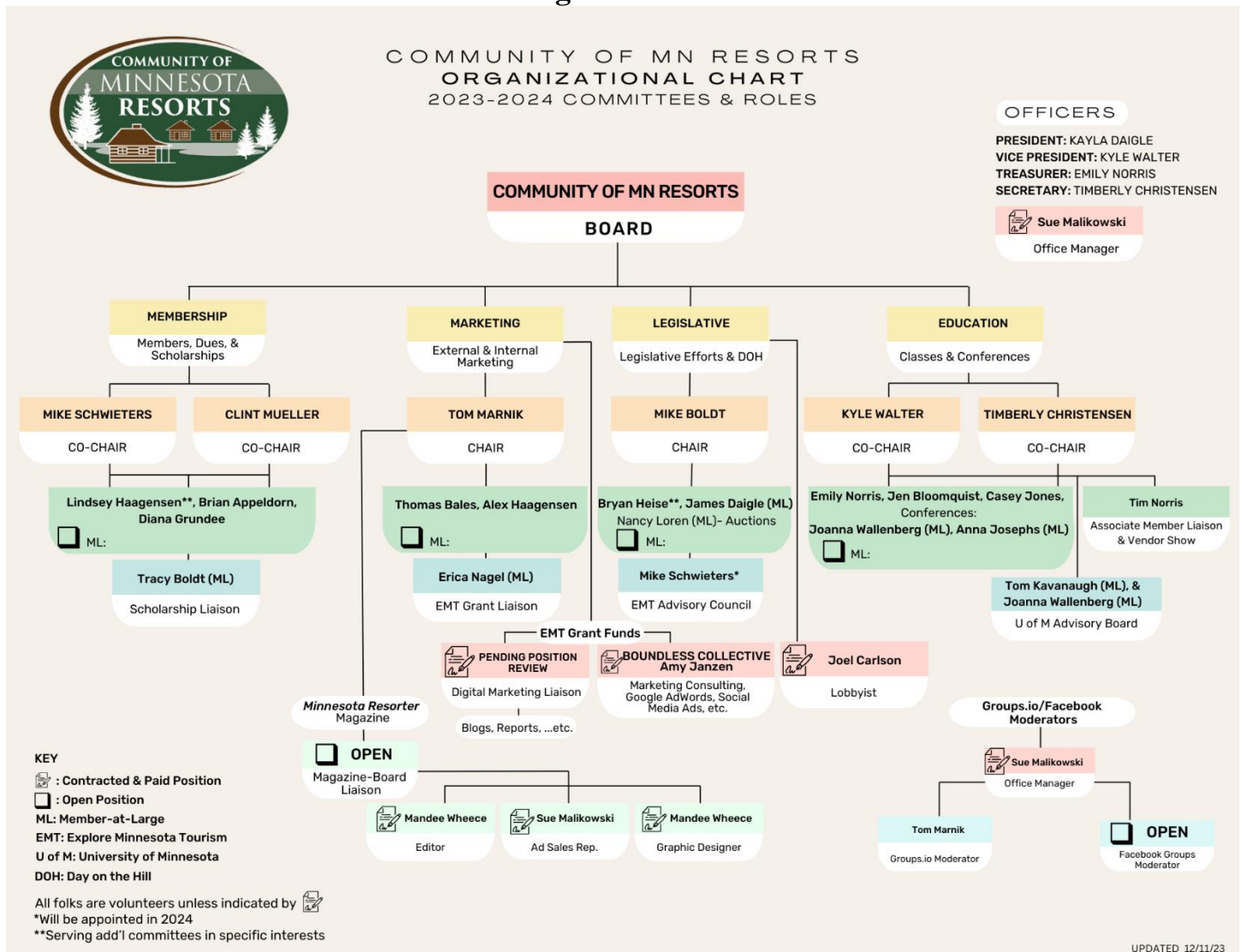
Community of Minnesota Resorts

What's Happening? December 2023

Members, I hope you are looking forward to your winter season! Here is an update on *What's Happening* in the CMR.

From your Board: Calling all CMR members! **Members-at-large volunteers** are needed! Specifically, Facebook Groups Moderator and *Minnesota Resorter* magazine liaison. You can also join any of the four committees highlighted below in yellow. Please get in touch with Kayla Daigle at CMRPresident@Minnesota-Resorts.com | 320-295-3199 if you have any questions or to volunteer.

CMR Organizational Chart



“Resorters Helping Resorters”
 CMR@Minnesota-Resorts.com | www.minnesota-resorts.com
 PO Box 553 | Albany MN 56307 | 320-212-5107



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Legislative: [Sign up here for Day on the Hill 2024!](#)

CMR Day on the Hill February 27 – 28, 2024. The bus ride, some meals, hotel, and hockey game are paid for from the proceeds of the 2023 Fall Conference Silent and Live Auctions!

Please Note: This schedule may have some changes. We will continue to update you as it does.

Tuesday, February 27

Bus pick-up times will be between 6 am and 8:30 am.

9:00 am - 4:00 pm -- Meet with Legislators.

Check-in Drury Plaza Hotel, St Paul

7:00 pm - St Paul, MN Xcel Energy Center - Minnesota Wild vs. Carolina Hurricanes These tickets are limited to the 1st 50 requests!

Wednesday, February 28

8:30 am -- Recap of Tuesday

9:00 am - 4:00 pm -- Meet with Legislators

One Legislative Topic to discuss will be **Resort/Campground Property Taxes**.

Questions? Contact Michael Boldt at cmrlegislative@minnesota-resorts.com | 218-396-0042.

Membership:

Welcome, new CMR Associate Members!

- Widseth, Chad Connor, Baxter, MN
- First Western Insurance, Brock Swanson, St Cloud, MN, and Jeff Larson, Fargo, ND.

Please take some time to contact a neighboring resort and encourage them to join the CMR!

Scholarship Liaison – Welcome to Tracy Boldt, Cedar Point Resort, CMR Scholarship Liaison! If you have any questions for her, you can reach her at CMRScholarship@Minnesota-Resorts.com | 218-832-3808.

Marketing:

Evolve Creative is our new website host and recently launched a redesign of the CMR website - <https://minnesota-resorts.com/>. You will see an updated Google map and other new features. Please get in touch with Tom Marnik at CMRMarketing@Minnesota-Resorts.com if you have any questions.

A \$10,000 grant through Explore Minnesota has primarily funded the website. Thanks to Erica Nagel, Tom Marnik & Timberly Christianson for their successful efforts!

CMR has contracted with Amy Janzen, Boundless Collective, for Google AdWords and Facebook Ads.

Minnesota Resorter Magazine - Submit your stories, ideas, and photos for the 2024 Spring issue by **February 9, 2024**. Feel free to contact Amanda Wheece, Editor, at CMRMagazine@Minnesota-Resorts.com.

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Education:

Watch for upcoming School of Resorting classes, Crackerbarel via Zoom, and the 2024 Spring Workshop!

Please let me know if you have any questions. I am happy to help.

Sincerely,

Sue Malikowski, CMR Office Manager

PLEASE NOTE Change of Address:

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