



Community of Minnesota Resorts

What's Happening? February 2024

Members, We hope you are looking forward to your busy spring season! Here is *What's Happening* in the CMR.

From your Board:

Recently, Karen Senger, CMR Digital Liaison, has resigned. We want to thank Karen for her years with the CMR as a volunteer board member, CMR President for two terms, 2015-2017, and previous owner of Cedar Point Resort, Marcell. We wish you an exciting and adventurous retirement!

Many of you attend the Annual North Country Resort, Retail & Restaurant Buyers' Show, so we want to share their information with you. The show will be held **Thursday, February 22**, 10 am to 5 pm and **Friday, February 23**, 9 am to 3 pm, at Northern Lights Casino, Walker.

The Explore Minnesota Tourism Conference is the annual learning opportunity designed specifically for the Minnesota tourism industry. This educational event includes national keynote speakers, topical breakout sessions, networking, and plenty of fresh and actionable ideas. The event will be held at the Mayo Civic Center, Rochester, MN, on **February 26 and February 27, 2024**. For more information about the Explore Minnesota Tourism Conference, please visit ExploreMinnesota.com/conference.

Membership:

CMR Scholarship Applications are open **February 15 through March 15, 2024!**

You will find the application as an electronic link at minnesota-resorts.com/membership/scholarships.

Who is eligible to receive a scholarship?

1. The scholarship funds are made available to CMR Resort and Campground members' children and/or grandchildren.
2. An eligible member has been a CMR member for at least two consecutive years and is currently in good standing.
3. A high school senior planning to attend a four-year college, a community college, or a vocational/technical college.
4. A current college undergraduate or technical school student.

Questions? Please get in touch with Tracy Boldt | cmrscholarship@minnesota-resorts.com.

Legislative:

2024 Day on the Hill is February 27 – 28. The CMR will cover the cost of the round-trip bus ride, hotel, tickets to a MN Wild Hockey game, and most meals for all DOH attendees.

Questions? Please feel free to reach out Michael Boldt | CMRLegislative@Minnesota-Resorts.com | 218-396-0042.

From Joel Carlson - Two bills you may be interested in learning more about.

Greenman and Hansen, R. introduced:

H. F. 3376, A bill for an act relating to game and fish; allowing the use of a digital image as proof of possession of game and fish licenses; amending Minnesota Statutes 2023 Supplement, section 97A.405, subdivision 2.

The bill was referred to the Committee on Environment and Natural Resources Finance and Policy.

Hicks introduced:

H. F. 3427, A bill for an act relating to water safety; requiring life jackets to be worn October through April on certain watercraft; amending Minnesota Statutes 2022, section 86B.501, by adding a subdivision.

The bill was referred to the Committee on Environment and Natural Resources Finance and Policy.

“Resorters Helping Resorters”

CMR@Minnesota-Resorts.com | www.minnesota-resorts.com
PO Box 553 | Albany MN 56307 | 320-212-5107



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Education:

CMR School of Resorting – Three classes to sign up for!

Book Club - A class for those interested in upping their hospitality game or discussing it! Read "[Unreasonable Hospitality: The Remarkable Power of Giving People More Than They Expect](#)" by Will Guidara, and then come together to discuss via ZOOM on **Saturday, March 16, 9:30 am**. Questions? Please reach out to Kayla Daigle | cmrpresident@minnesota-resorts.com. Sign up here - <https://forms.gle/uLNHYMqKE73hDxYD7>.

Two Zoom Cracker Barrel Events:

Zoom #1 - **Tuesday, March 19th**, 9 am, "Optimizing Your Shoulder Seasons"

Hosted by your CMR Education team.

Zoom Link to Join - <https://us02web.zoom.us/j/83003349683...>

Zoom #2 - **Sunday, March 24th**, 1 pm, "Challenges Facing New Resorters"

Hosted by your CMR Education team.

Zoom Link to Join - <https://us02web.zoom.us/j/83395263372...>

Questions? Please feel free to reach out to Kyle Walter | cmreducation@minnesota-resorts.com

2024 CMR Spring Workshop! Enjoy two full days of learning this year from **Friday, April 5 – Saturday, April 6**, at Horseshoe Bay Lodge, Walker. Lunch will be provided on both days, lodging will be available, a live auction, a grand prize drawing (must be present to win), and more!

CMR 2024 Fall Conference! Scheduled for **Thursday, October 24 - Saturday, October 26**, at Cragun's Resort, Brainerd. Join us for three days of educational, fun-filled networking, and auctioning!
More information coming soon...

Marketing:

Find handy tips on how to update your resort and campground listing on the CMR website at <https://minnesota-resorts.com/how-to-update-resort-listing/>.

Please let me know if you have any questions. I am happy to help.

Sincerely,

Sue Malikowski | Office Manager

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