



# RESORTER REPORTER

Congress of Minnesota Resorts

[www.Minnesota-Resorts.com](http://www.Minnesota-Resorts.com)

## Message from the CMR Board of Directors

Greetings CMR Members,

At our last annual general membership meeting held during the Fall Conference in October (2013), one of our resort members made the suggestion that we (the CMR) consider a collaboration with the MRCA for a future conference or workshop. After much discussion, a motion was called and accepted to extend an official invite to MRCA members to attend our Spring Workshop in 2014. The Board was given this directive as a starting point for collaboration.

In January, three CMR Board members (Kim Bowen of Crow Wing Crest Lodge, Tom Marnik of Timber Trails Resort & Cathy Duvall of Kee-Nee-Moo-Sha Resort) met with three MRCA board members (Jim DeRose, Riverside Resort & Pres.-Elect of MRCA, Paul Bugbee of Bug-Bee Hive Resort & Phil Trusty of Crow Wing Lake Campground) to share ideas and objectives for our organizations. According to our representatives, the meeting seemed animated, engaging, mutually respectful and honest. It was particularly acknowledged by all present that by making a point to expend time, money and effort to attend this meeting, it was a positive harbinger of possible future collaborations. The beneficial aspects of a partnered event were discussed; including cost sharing, logistical considerations, bonus class offerings, diversity of resort knowledge, and a mutual social acceptance between groups. Resorts (CMR members and non-members) have always been invited to CMR workshops and conferences. Our CMR board members communicated to the MRCA board members that we wished to extend an invite to any MRCA (only) member to attend our 2014 Spring Workshop and register at our discounted members' only workshop fee. The MRCA board members agreed to take the invite back to their board for discussion. The CMR board decided to see what type of response we got from the invite before committing to a future combined workshop.

Although several of our members in attendance at the Spring Workshop on April 8th are both CMR and MRCA members, we did not have any MRCA (only) attendees. We also received a politely written response from the MRCA Pres.-Elect stating that they felt that their members would feel it inappropriate to advertise another organization's workshop. They did indicate interest in collaborating on legislative issues in particular and perhaps attempting to collaborate on a future workshop or conference. At this time, the CMR board has decided not to pursue any further efforts in this direction. We do, however, hope to keep open the line of communication between our two associations in looking for other initiatives that could compliment or benefit our industry's collective interests and be mutually beneficial for both members of the CMR & MRCA.

The CMR board discussed simply reporting these action items at the next annual general meeting, as this was a directive voted upon at the annual meeting last year with all CMR members welcome to join in on the discussion and allowed a vote. However, we felt this was an important bit of news to communicate to members about right now, just after we have collected the results of our attempts to follow up on a specific request given to us. We welcome more member input on the topic at the next annual general meeting October 26-28, at our CMR Fall Conference.

Respectfully submitted, CMR Board of Directors

## Mark Your Calendars for the CMR Fall Conference

Yo resorters! CMR Fall Conference is October 26-28 (Sun-Tues) at Breezy Point in Brainerd this year. Put it on your calendar — we already have several presentations lined up.

- Selling Yourself & the Idea of a Resort Vacation
- Using Google Analytics to Make Business Decisions
- Life After Resorting: You Prepared? IRA 101 (and a break-out session for Advanced Roundtable: stocks, bonds, estates, exchanges, etc.)
- Understanding the Generations
- Day on the Hill Update (lots of stuff happening right now! Plumber's licensing waiver; stopping Post-Labor Day School Start repeal, etc.)
- Explore MN
- Tons of crackerbarrels, hospitality room and meal time chat fests
- More details to come soon!

We are still searching for natural resources topics. Feel free to email me your suggestions, especially as we dive into the resort season and deal with all kinds of shoreland, lakes, woods, fisheries, gardening, composting, etc. issues. I would find speakers you have heard personally of particular interest! Send your ideas to [relax@crowwing.com](mailto:relax@crowwing.com) with our heartfelt thanks!

Kim Bowen, Crow Wing Crest Lodge (CMR Conference Committee)

## Attention Vendors

The CMR Vendor Expo will be held October 27, 1 pm to 4 pm at Breezy Point Resort, 9252 Breezy Point Drive, Breezy Point MN. The Registration packet will be mailed to you later this summer. Mark the date on you calendar.

## NOMINATING RESORTERS FOR THE 2014 RESORTERS OF THE YEAR AWARD SEPTEMBER 1, 2014 DEADLINE

The Congress of Minnesota Resorts selects, through nomination by its members, one resort and resort owner that has shown a dedication to the improvement of the Minnesota Resort Industry by adopting and carrying out business policies and practices that reflect a personal pride in the industry as a whole. They also live up to the organization's motto of "Resorters Helping Resorters" by involvement in community activities and by displaying a willingness to help other resort owners to successfully operate Minnesota resorts.

You can go to the CMR website [www.Minnesota-Resorts.com](http://www.Minnesota-Resorts.com), scroll to the bottom of the home page and click on Membership. Then, by using your User Name & Password you will get into the Members Only sections and click on Applications then print a copy of Resorter of the Year Nomination form. Mail the completed form to: Congress of Minnesota Resorts, PO Box 358, New London, MN 56273-0358. If you need further assistance please contact Vicky by emailing: [CMR@Minnesota-Resorts.com](mailto:CMR@Minnesota-Resorts.com) or call 320-212-5107.

## About the CMR Photo Contest

We are in the process of updating our photo gallery on the Minnesota-Resorts website and are looking for great pictures that capture the feel of a Minnesota resort vacation experience. We are specifically in need of photos that show the physical resort/cabins and grounds while trying to keep it generic without specific resort's signage. We invite you, as well as your guests, to participate. All you have to do is go to our website (Minnesota-Resorts.com) for start date and instructions on how to submit the photos.

### Prizes:

- **Resort Owners: cash prizes** 1st place \$75, 2nd place \$50, 3rd place \$25
- **Resort Guests: certificates to use toward their 2015 stay at their favorite Minnesota resort** 1st place \$75, 2nd place \$50, 3rd place \$25

You can download a sample pamphlet to hand out to guests at your resort or you can create your own.

Contest runs through September 15th, 2014.

Up to 4 submissions allowed per resort owner or guest.

CMR Website Committee

## New Members & New Owners

### New Members:

Daniel Watkins, Mgr., Dodges Log Lodges, 5852 North Shore Drive, Duluth, MN 55804-9655 Phone: 218-525-4088

Email: [dodgesloglodges@hotmail.com](mailto:dodgesloglodges@hotmail.com) Website: [www.dodgeslog.com](http://www.dodgeslog.com)

Steve & Danielle Casselman, Lakewood Lodge, 53026 Cty RD 35, Deer River, MN 56636 Phone: 800-495-8437 Email:

[vacation@lakewoodlodge.com](mailto:vacation@lakewoodlodge.com) Website: [www.lakewoodlodge.com](http://www.lakewoodlodge.com)

Mike & Ruth Schwieters, Boyd Lodge, 36539 Silver Peak RD, Crosslake, MN 56442 Phone: 218-543-4125

Email: [Mike@BoydLodge.com](mailto:Mike@BoydLodge.com) Website: [www.BoydLodge.com](http://www.BoydLodge.com)

John & Sherrie Porth, Loon Point Resort, 51898 County Road 310, Bigfork, MN 56628-1470 Phone: 218-245-1470

Email: [info@loonpointresortmn.com](mailto:info@loonpointresortmn.com) Website: [www.loonpointresortmn.com](http://www.loonpointresortmn.com)

Kim & Bill Larson & Grant & Amber Larson, Loon's Nest Resort, 19331 Eagle Pointe Trail, Park Rapids, MN 56470

Phone: 218-732-3028 Email: [loonsnestPR@arvig.net](mailto:loonsnestPR@arvig.net) Website: [www.loonsnest.com](http://www.loonsnest.com)

Mike & Linda Schultz, Ten Mile Lake Resort, 12303 Co Hwy 35, Dalton, MN 56324 Phone: 218-589-8845

Email: [Schultz@prtcl.com](mailto:Schultz@prtcl.com) Website: [www.tenmilelakeresort.com](http://www.tenmilelakeresort.com)

### New Associate Members:

Small Town Products, Lynn Carl, PO Box 446 (1101 East Main Street), Montezuma, IA 50171-0446

Phone: 641-891-9141 Email: [alcarl@zumatel.net](mailto:alcarl@zumatel.net) Website: [www.helpinghanddockrail.com](http://www.helpinghanddockrail.com)

Jacob Powell & Brian Rhie, Lodgeasy, 10705 Genevieve LN, Minnetonka, MN 55305-2156 Phone: 612-460-0634

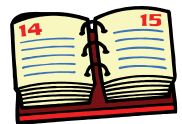
Email: [Jacob.Powell@LODGEASY.com](mailto:Jacob.Powell@LODGEASY.com) Website: [www.lodgeasy.com](http://www.lodgeasy.com)

## CMR Fall Resort Tour

Watch your email & future newsletters for information on the annual fall resort tour.

## CMR CALENDAR OF EVENTS

- |                  |  |
|------------------|--|
| Sept. 1, 2014    | Resorter of the Year Nominations due in CMR Office                 |
| Sept. 1, 2014    | 2014-2015 Membership dues are due                                  |
| Sept., 2014      | CMR Fall Resort Tour, date & area to be announced at a later date. |
| Oct. 26-28, 2014 | CMR Fall Conference, Breezy Point                                  |
| Oct. 27, 2014    | CMR Vendor Expo, Breezy Point                                      |



Congress of Minnesota Resorts  
PO Box 358  
New London, MN 56273-0358

Phone: 320-212-5107  
Email: [CMR@Minnesota-Resorts.com](mailto:CMR@Minnesota-Resorts.com)

[www.minnesota-resorts.com](http://www.minnesota-resorts.com)



Keep your listing current  
on the CMR website.

## CMR MISSION STATEMENT

The Congress of Minnesota Resorts exists to help family owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota tourism industry.

## CMR MOTTO

The Congress of Minnesota Resort's motto is "Resorters Helping Resorters" We believe that none of us is as smart as all of us.

# CMR'S 2013-2014 BOARD OF DIRECTORS

### **President:**

Su Ugstad, Balsam Bay Resort  
218-566-2346 [rsugstad@means.net](mailto:rsugstad@means.net)

### **Vice President:**

Tim Senger, Cedar Point Resort  
218-832-3808 [cedarpoint@bigfork.net](mailto:cedarpoint@bigfork.net)

### **Secretary:**

Timberly Christiansen, Finn-N-Feather  
Resort 218-335-6598  
[finnfeather@hotmail.com](mailto:finnfeather@hotmail.com)

### **Treasurer:**

Tim Aarsvold, Geneva Beach Resort  
320-763-3200  
[TJA@GenevaBeachResort.com](mailto:TJA@GenevaBeachResort.com)

### **Past President:**

Mark Novotny, Hyde-A-Way Bay Resort  
218-675-6683 [hydeawaybay@tds.net](mailto:hydeawaybay@tds.net)

### **Education:**

Chairperson: Timberly Christiansen,  
Finn-N-Feather Resort, 218-335-6598  
[finnfeather@hotmail.com](mailto:finnfeather@hotmail.com)

### **Education Committee Members:**

Kim Bowen, Crow Wing Crest Lodge  
218-652-3111 [relax@crowwing.com](mailto:relax@crowwing.com)

Karen & Tim Senger, Cedar Point Resort  
218-832-3808 [cedarpoint@bigfork.net](mailto:cedarpoint@bigfork.net)

Cathy Duvall, Kee-Nee-Moo-Sha Resort  
218-682-2362 [cdvallmgmt-group@hotmail.com](mailto:cdvallmgmt-group@hotmail.com)

Kathy Marnik, Timber Trails Resort  
218-566-2376  
[Kathy@timbertrailsresort.com](mailto:Kathy@timbertrailsresort.com)

Chad Reuper, Sandy Pines Family Resort  
218-947-4467  
[vacation@sandypinesresort.com](mailto:vacation@sandypinesresort.com)

Deb Eickhorst, Kohl's Resort  
218-243-2131 [relax@kohlsresort.com](mailto:relax@kohlsresort.com)

Vince Prosocki, Northern Lights Resort  
218-758-2343  
[nlr@northernlightsresort.com](mailto:nlr@northernlightsresort.com)

### **Legislative Co-Chairs:**

Mark Novotny, Hyde-A-Way Bay Resort  
218-675-6683 [hydeawaybay@tds.net](mailto:hydeawaybay@tds.net)

Roger Lykins, Lykins Pinehurst Resort  
218-963-2485  
[lykins@pinehurstongull.com](mailto:lykins@pinehurstongull.com)

### **Legislative Committee Members:**

Tim Aarsvold, Geneva Beach Resort  
320-763-3200  
[TJA@GenevaBeachResort.com](mailto:TJA@GenevaBeachResort.com)

Tom Marnik, Timber Trails Resort  
218-566-2376  
[Kathy@timbertrailsresort.com](mailto:Kathy@timbertrailsresort.com)

### **Marketing Chairperson:**

Jim Eickhorst, Kohl's Resort  
218-243-2131 [relax@kohlsresort.com](mailto:relax@kohlsresort.com)

### **Marketing Committee Members:**

Su Ugstad, Balsam Bay Resort  
218-566-2346 [rsugstad@means.net](mailto:rsugstad@means.net)

Tim Aarsvold, Geneva Beach Resort  
320-763-3200  
[TJA@GenevaBeachResort.com](mailto:TJA@GenevaBeachResort.com)

Tim & Karen Senger, Cedar Point Resort,  
218-832-3808 [cedarpoint@bigfork.net](mailto:cedarpoint@bigfork.net)

Vince Prosocki, Northern Lights Resort  
218-758-2343  
[nlr@northernlightsresort.com](mailto:nlr@northernlightsresort.com)

Mark Novotny, Hyde-A-Way Bay Resort  
218-675-6683 [hydeawaybay@tds.net](mailto:hydeawaybay@tds.net)

Tina Reuper, Sandy Pines Family Resort  
218-947-4467  
[vacation@sandypinesresort.com](mailto:vacation@sandypinesresort.com)

### **Lobbyist:**

Joel Carlson  
Legal Research/Government Affairs  
6 West Fifth Street, Suite 700  
St. Paul, MN 55102  
651-223-2868 [jdcresearch@aol.com](mailto:jdcresearch@aol.com)

### **Office Manager:**

Vicky Krattenmaker  
PO Box 358  
New London, MN 56273-0358  
320-212-5107  
[CMR@Minnesota-Resorts.com](mailto:CMR@Minnesota-Resorts.com)

### **Minnesota Resorter Editor:**

Ann Warling, 218-821-1031  
18366 Red Cedar Road  
Cold Spring, MN 56320  
[ann.warling@gmail.com](mailto:ann.warling@gmail.com)

### **MN Resorter Advertising:**

Linda Gronholz  
32910 CTY RD 39  
Breezy Point MN 56472  
218-839-0257; 218-543-5245  
[lmgronholz@hotmail.com](mailto:lmgronholz@hotmail.com)

### **EMT Advisory Council Rep:**

Mark Novotny, Hyde-A-Way Bay Resort  
218-675-6683  
[hydeawaybay@tds.net](mailto:hydeawaybay@tds.net)

### **U of M Tourism Center Advisory Board:**

Scott Springer, Pike Point Resort &  
Lodge, 218-586-2810  
[gonefishing@pikepointresort.com](mailto:gonefishing@pikepointresort.com)

### **CMR Publicity:**

Sheila Niemeyer, Niemeyer's Rugged  
River Resort 218-829-4587  
[relax@ruggedriverresort.com](mailto:relax@ruggedriverresort.com)