



RESORTER REPORTER

Congress of Minnesota Resorts

www.Minnesota-Resorts.com

Message from the CMR President

Just like magic the autumn colors popped out this past week as we started to prepare for the end of another open water season. I hope your summer was a prosperous one; and for those who are gearing up for their winter resort season I also hope it exceeds your expectations.

We had another wonderful Fall Resort Tour on September 3rd and want to thank our resort hosts at Loon Point Resort, Wildwood Resort and Hidden Haven Resort for opening up their doors so we could snoop, peep, poke and nose around at your great properties. There's no "One Size Fits All" resort in Minnesota so for me the learning experience is seeing how my fellow resorters use and develop what is unique to them; whether it be their location, lake notoriety, topography, resort layout, or whatever. And of course we always leave with some great ideas for interior cabin design & decor. Thanks go out to Timberly (School of Resorting Chair) and her committee for a job well done.

Hopefully you have your calendars marked for the annual CMR Fall Conference coming up October 26-28, 2014. This is a great time to *hob-knob* with fellow resorters who share many of the same joys *and* frustrations as you do. It looks like a fabulous line-up of presenters and Breezy Point Resort is a good 'centrally located' venue so we really hope you consider it. Please don't forget the Vendor Show on Monday the 27th as these folks help make the conference possible!

We will be looking for some new Board members to replace those who are going off (who we thank for their years of service); so if you have an interest please let Vicky or one of the Board members know and we would be happy to talk with you. Don't want to commit the time to a Board seat? That's Ok; something we often forget to mention is that you don't have to be on the Board to be on one of the committees. We have several 'members-at-large' who help on existing committees, but we could always use more. Most of the work is done via email or phone so there's little or no travel necessary. We could really strengthen our committee efforts with more hands on deck and I think you'd find it to be a rewarding experience.

Hope to see you all at Breezy Point!

Respectfully,
Su Ugstad, CMR President
Balsam Bay Resort, Remer

SILENT AUCTION

We need donations for the Silent Auction to be held Monday, Oct. 27th, during the CMR Fall Conference. The auction is on going during that day and will close at 6 p.m.

We love your original ideas...quilts, wood projects, cabin decor, gift certificates, toys, gift baskets, tools, artwork, any or all of the above! If you've been to conferences, you've seen the donations...we don't turn anything away!

The money raised from our Silent Auction funds the legislative work for our organization and Day on the Hill.

To donate, just bring your item(s) to the conference. If you have questions, contact Pat Addler at vacation@crlodge.com or call at 218-243-2487

CMR Fall Conference, Breezy Point October 26 - 28

FROM: Kim Bowen, (Crow Wing Crest Lodge) - CMR Conference/Workshop Committee

Yo resort peeps - The agenda for the Fall Conference is now on the CMR website. <http://www.minnesotaresorts.com>

One of the Grand Prizes will be a FREE admission to next year's Fall Conference, so those of you sticking it out to the end on Tuesday will be eligible for a fabulous incentive.

We are working on some great ideas for FUN DAY activities (expecting to be set next week sometime), but at the very least, we invite you to come up on Saturday night and hang out with us early birds (or just RELAX away from home).

We were just informed that our lobbyist, Joel, has found us someone to present a little bit of data on Service Animal Regulations. This has been a bit of a hot button topic for many of us the last year or two, with too many different members quoting various rules and laws, both federal and state. It has been confusing to many of us, so personally I am looking forward to more clarity on the subject.

I had a lunch meeting a couple days ago with Sunday's first conference presentation, speaker Mike O'Rourke, who I think is going to be just hilarious AND enlightening. You gotta make sure you're on time for this one, I gotta tell ya . . . :) (Conference starts at 12:45 p.m. on Sunday, October 26)

Again, I can't wait to be around others who can totally commiserate (and celebrate!) about the wonderful world of resorting. :) See you soon!

CMR Fall Conference quick overview:

- Understanding the Generations
- Re-Intro of Lake Sturgeon into MN waters
- Organic Housekeeping
- Life After Resorting: IRA 101
- Advanced Investments Roundtable
- Using Google Analytics to Make Business Decisions
- Selling Yourself & the Idea of a Resort Vacation
- EMT Update w/ John Edman & Dave Bergman
- Legislative Update
- Vendor Show
- Silent Auction
- Hospitality Room (sharing wisdom in a casual setting)
- 5 crackerbarrels scheduled
- "unpolished" bluegrass band (featuring one of our own CMR members!)

Where: Breezy Point Resort in Breezy Point (Brainerd Lakes area - this year is centrally located MN, next year will be an outlying area to explore)

When: October 26-28 (Sun-Tues)

BONUS: Fun Day on Saturday, October 25 (come early and hang out with us!)

Online reservations are preferred. Please go to www.breezypointresort.com, click online reservations (upper right) and put in group #102136. \$85 - \$115/night special CMR room rates until October 12. [800-432-3777](tel:8004323777)

To register for Conference:

Send a check (please include names and contact info for persons attending) for \$150/person (CMR members) or \$170/person (non-CMR members) to:

Congress of Minnesota Resorts

PO Box 358

New London, MN 56273-0358

(Pricing for the conference includes 2 plated dinners, 2 breakfasts, 1 lunch, all snack breaks)

CMR Legislative Update

Hi Resorters!

At our last Day on the Hill, we pushed again for lifting the plumbing licenses that is required on all commercial property including resorts. For those of you that are new to resorting, you are required to have a licensed plumber (whether it is you or your local plumber) do all plumbing issues on your resort. The legislature gave a directive to the Dept. of Labor and Industries to come up with a solution to this problem. On Oct. 20th, 3 members of the CMR are going to attend a meeting with the DOLI to discuss a solution. At our fall conference, we will let you know the outcome of the meeting. Stay tuned!

Mark Novotny, CMR Legislative co-chair
Hyde-A-Way Bay Resort, Hackensack

Attention Vendors

The CMR Vendor Expo will be held October 27, 1 pm to 4 pm at Breezy Point Resort, 9252 Breezy Point Drive, Breezy Point MN. The Registration packet was mailed to you in August, if you have not received the vendor expo packet please contact Su Ugstad at 218-566-2346 or email rsugstad@means.net

NEED \$500 FOR SCHOOL?

It is not too early for your child or grandchild to get the application started!

Application needs to be at the CMR Office March 15, 2015

Each year the Congress of Minnesota Resorts offers four \$500 scholarships to a junior or senior in high school or a current undergraduate or technical school student. March 15, 2015 is the deadline for the scholarship application to be received at the Congress of Minnesota Resorts office. A scholarship application can be printed by going to the CMR website www.Minnesota-Resorts.com. Scroll to the bottom of the Home Page and click on Membership, then by using your Login and Password you will be able to go to Applications and click on Scholarship Application and print a copy. If you need further assistance please contact Vicky by emailing: CMR@Minnesota-Resorts.com or call 320-212-5107.

New Members & New Owners

New Members:

Adam & Kasey Van Tassell & Carl & Laura Clark, Clearwater Historic Lodge & Canoe Outfitters, 744 Clearwater Road, Grand Marais, MN 55604 Phone: 218-388-2254 Email: info@clearwaterhistoriclodge.com
Website: www.clearwaterhistoriclodge.com

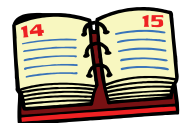
Bob & Donna Petko, Tomahawk Lodge Resort & RV Park, PO Box 177, Blackduck, MN 56630 Phone: 218-835-4510
Email: vacation@tomahawkllodge.com Website: www.tomahawkllodge.com

New Owners:

Lonnie & Danielle Ballweg, Weslake Resort, 28507 Co Hwy 35, Underwood, MN 56586 Phone: 218-826-6523
Email: Weslake@prtcl.com Website: www.weslakeresort.com

CMR CALENDAR OF EVENTS

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|------------------|---|
| Oct. 26-28, 2014 | CMR Fall Conference, Breezy Point |
| Oct. 27, 2014 | CMR Vendor Expo, Breezy Point, 1 pm to 4 pm |
| Oct. 27, 2014 | CMR Annual Meeting, Breezy Point, 4 pm to 5:30 pm |
| Oct. 28, 2014 | CMR Board Meeting, 7 am to 8:30 am, Breezy Point |



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www.minnesota-resorts.com



Keep your listing current
on the CMR website.

CMR MISSION STATEMENT

The Congress of Minnesota Resorts exists to help family owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota tourism industry.

CMR MOTTO

The Congress of Minnesota Resort's motto is "Resorters Helping Resorters" We believe that none of us is as smart as all of us.

CMR'S 2013-2014 BOARD OF DIRECTORS

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