



RESORTER REPORTER

Congress of Minnesota Resorts

www.Minnesota-Resorts.com

Message from CMR President

Hopefully you are all enjoying this fabulous autumn we are having as you start to prepare for the end of another open water season. The Fall Resort Tour this past September was very well attended and again we wish to thank our hosts from Half Moon Trail Resort, Two Inlets Resort, and Brookside Resort who graciously opened their doors to us. Thanks also to Timberly Christiansen (School of Resorting Chair) and her committee for arranging this wonderful tour.

If you are not yet signed up for the annual CMR Fall Conference coming up October 25-27 at The Lodge at Giant's Ridge in Biwabik, there's still time to get in your registration. The conference committee has lined up some great speakers for us, as well as panel discussions presented by fellow resorters. We are sure to take away much valuable insight and information during this 2-1/2 day event. And don't forget the Silent Auction takes place during the conference, as well as the Vendor Show on Monday the 26th. Please support both of these important activities!

We will be looking for some new Board members to replace those who are going off (who we thank for their years of service); so if you have an interest please let Vicky or one of the Board members know and we would be happy to talk with you. There is also a need to fill a seat with the U of M Tourism Council that is currently held by CMR member Scott Springer.

In addition, we are reaching out to our membership to find volunteers willing to give input in the rule making process for the lodging rules and codes under the Minnesota Department of Health. We consider it crucial to be included in this discussion!

Here's what Tim Aarsvold posted on the Chatline:

"Resorters,

We have a very unique opportunity presented to us. The Minnesota Department of Health is in the process of reworking the Lodging Rules and Codes and has requested input from us in the industry. If you are interested in helping to redo these 70 year old Rules and Codes please contact me at tja@genevabeachresort.com or Mark Novotny at hydeaway-bay@tds.net.

The first meeting was held August 27th and is working under the title Umbrella Lodging Workgroup. What we would like is CMR members in the conversation to help and shape the future of our industry. Below describes workgroups subgroups.

§ **Lodging Statute and Rule Development Subgroup** • This subgroup would be responsible for reviewing current existing standards and regulations for independent living apartments, lodging establishments, hotels, motels, rental properties and other similar facilities and developing a standard or set of flexible standards that could be used as a foundation for other more specific lodging situations.

§ **Revenue and Funding Stream Subgroup** • This subgroup would be responsible for discussing tax requirements, federal and state supplemental payer options and other financial burdens or concerns that exist in lodging facilities.

Message from CMR President continued from previous page:

§ **Health Regulation Division Operators Subgroup** •This subgroup would be responsible for performing a gap analysis of the existing regulations in Health Regulation Division regulated facilities and identifying what standards if any to apply to these businesses.

§ **Occupancy Subgroup – Fire Code, Zoning & Building** •This subgroup would be responsible for evaluating existing definitions and laws pertaining to occupancy in lodging facilities to provide guidance and recommendations to the other subgroups and make recommendations for streamlining regulations when possible.

§ **Department of Human Services Operators Subgroup** •This subgroup would be responsible for performing a gap analysis of the existing regulations in Department of Human Services regulated facilities and identifying what standards if any to apply to these businesses.

We (Mark, Joel & I) are not sure what the total process or commitment will be, but believe this is a very important group to get involved with. We need others to join us in the reshaping of the Rules and Codes that govern our businesses.
-Tim Aarsvold”

Hope to see you all at Giant's Ridge!

Respectfully,

Su Ugstad, CMR President

Balsam Bay Resort

CMR Fall Conference October 25 - 27 The Lodge at Giants Ridge at Biwabik

Hello Fellow Resorters! Our Conference is only days away and there is still time to register!!

http://www.minnesota-resorts.com/pdf/2015.09.16_CM202015%20Fall%20Conference-cs.pdf

This year's Fall Conference is going to be Awesome! We have a Great Location, Awesome Entertainment, and a Fantastic Lineup of Speakers! You won't want to miss it!

We are getting many Registrants for this year's Vendor Show, we are going to have a great turnout! This is a great time of year to visit with our Vendors while we still remember what you need for next year, or to see what is new that is coming out or to let them know what really didn't work this year. Our Vendor Show is a great asset to our Conference!

If you are registered and want to come early and go on our Saturday Adventure to the Sudan Mine, please contact Vicky as soon as possible as this event is almost full, wow!

Tina Reuper & Karen Senger, Co-Chairperson's Fall Conference

The Lodge at Giants Ridge

To make room reservations for the CMR fall conference you can contact

The Lodge at Giants Ridge

at 218-865-7170 or

Visit the website www.lodgeatgiantsridge.com

Tourism Advisory Council Report

The University of MN reported the results to date on their study of the effect of year-round school on travel patterns.

- It has the potential to re-distribute travel time away from the summer into the rest of the year
- It is unclear if it would increase or decrease total travel over the year
- It is important to distinguish among: state policy that allows the practice, states/districts that provide the option, and districts that switch substantially or entirely to year-round school
- Conclusions from this round of study indicated that:
School schedules do interact with travel in a meaningful manner
- State level policies do not seem to matter; all the action is happening at the local level

For more information on this U of M study, request [The Impact of Year-Round Schools on Travel](#) by Elton Mykerezzi and Xinyi Qian

Lynn Scharenbroich, Black Pine Beach Resort

Silent Auction

The annual silent auction will be held again this year during the CMR fall conference. It is a great time to browse all the cool items that resorts donate...and you can bid on anything...until Monday night! That's when the bidding gets hot and people are wrestling for the high bid...well, not really wrestling!

Please consider making a donation of an item...or 2 or 3 or 10...whatever! It's crazy every single year to discover the "hot item" that attracts everyone's attention!

Ideas?? Wood crafts, furniture, toys, gift cards, bedding, framed prints, wine, cabin décor, quilted items, tools, garden décor...the list never ends! All items are accepted!

Questions? Pat Addler, vacaton@crlodge.com

Hope to see you all there!!

Minnesota Resorter Magazine

Every time an issue of the Minnesota Resorter magazine comes out, I'm always impressed with what I read. Some of the articles make me chuckle, some educate me, and some make me stop and think. The Congress of Minnesota Resorts continues to be very proud of this publication. It's been in existence for about 30 years, and through those years has seen name changes, different editors, different publishers, even changes in paper quality! What once was a black and white typed "program" is now a glossy, full color, professionally printed magazine. But through those changes, one thing has not changed. It is still an educational piece., written *for* resorters *by* resorters, and for this reason alone it will continue to be a very unique, industry specific publication.

The next deadline for articles is November 27. If you have a funny story to tell, or really anything that you think would be of interest to a Minnesota resort owner, please submit it to our editor Ann Warling at Ann.Warling@gmail.com. And if you get personally asked by anyone to write an article for the magazine, please say "Yes".

Jennifer Bateman, Two Inlets Resort

ELECTION OF NEW BOARD OF DIRECTORS

With the arrival of fall and a slower resort season thoughts turn to new leadership. At the Fall Conference in Biwabik the Annual Meeting of the Congress of Minnesota Resorts is held. During that meeting we hold nominations and election of new board members. If you are interested in getting more information about the responsibilities of being a Board Member, please contact any of the current board members that are listed on the back page of this newsletter or contact the CMR office at [320-212-5107](tel:320-212-5107) or email: CMR@Minnesota-Resorts.com.

New Members and Owners

New Resort Members:

New Owners:

Adam & Kasey Van Tassell, Birch Forest Lodge, 4442 Birch Forest Rd, Orr MN 55771 Phone: 218-757-3479

Email: info@birchforestlodge.com Website: www.birchforestlodge.com

NEED \$500 FOR SCHOOL?

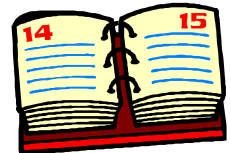
It is not too early for your child or grandchild to get the application started!

Application needs to be at the CMR Office March 15, 2016

Each year the Congress of Minnesota Resorts offers four \$500 scholarships to a junior or senior in high school or a current undergraduate or technical school student. March 15, 2016 is the deadline for the scholarship application to be received at the Congress of Minnesota Resorts office. A scholarship application can be printed by going to the CMR website www.Minnesota-Resorts.com. Scroll to the bottom of the Home Page and click on Membership, then by using your Login and Password you will be able to go to Applications and click on Scholarship Application and print a copy. If you need further assistance please contact Vicky by emailing: CMR@Minnesota-Resorts.com or call 320-212-5107.

CMR CALENDAR OF EVENTS

- | | |
|--------------------|--|
| Oct. 25 - 27, 2015 | CMR Fall Conference, Giants Ridge, Biwabik |
| Oct. 26, 2015 | CMR Vendor Expo, Giants Ridge, Biwabik, 1p.m. to 4p.m. |
| March 2016 | Day on the Hill, watch for more details |
| Spring 2016 | CMR Spring Workshop, watch for more details |



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WWW.MINNESOTA-RESORTS.COM

Keep your listing current
on the CMR website.

CMR MISSION STATEMENT

The Congress of Minnesota Resorts exists to help family owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota tourism industry.

CMR MOTTO

The Congress of Minnesota Resort's motto is "Resorters Helping Resorters" We believe that none of us is as smart as all of us.

CMR'S 2014-2015 BOARD OF DIRECTORS

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