



RESORTER REPORTER

Community of Minnesota Resorts

www.Minnesota-Resorts.com

Message from CMR President

CMR Members,

July! Wow it is almost here. I think that many of us are saying that. We have many projects that were completed this spring and some that are still in process. I always say that everything that “has to get done” will get done. The rest can wait. Each of us need to decide what is on the “Has to get done” list.

As the CMR Board, we have some “have to get done” items. One of them is the replacement of the CMR Office Manager. The process has started! We would like to say thank you again to Vicky Krattenmaker for her years of service. All her efforts and dedication are very much appreciated.

Another item that we are working on is the CMR Fall Conference. It is not too early to think about putting it on your schedule. I keep getting copied on all the emails going back and forth from the CMR Education Committee. By the looks of it, it will (again!!!!) be a good one. Some of the entertainment options they are looking into and scheduling are interesting. Regarding the topics, it appears that the problem is certainly not a lack of what could be put on the agenda, but rather trying to narrow them down. Again, **TONS OF GREAT TOPICS** Keep it on your calendar for October 30 – November 1, 2016. This fall it is at Cragun’s Resort in Brainerd.

Most of us do not have much extra time (actually, usually **NO** extra time) for anything but the necessities during the summer. Many of us still have some cabin availability. Consider taking the time to list your openings on the Last Minute Openings (LMO) on the CMR website. We did run into a couple problems with it and we appreciate the Marketing Committee members for all their work to get it up and running again. So, think about listing your last minute openings. It is only \$5!

If you can, try to take a deep breath and stop to really enjoy this business that we are in.

Sincerely,

Karen Senger, CMR President

Minnesota Resorter Magazine

Perhaps you are looking for some light reading while sitting in your lodge or during your brief spurts of downtime? Here’s a friendly reminder to consider grabbing some back issues of the Minnesota Resorter Magazine and read those articles that you maybe scanned but didn’t have the time to fully read. Especially the spring issue that arrives in your mailbox in May when we are all busy as beavers! Every issue has valuable information, whether it’s educational or just entertaining. All writers are volunteers who write content of interest to resorters. Many pictures are also submitted by resort owners. We want to encourage you to enjoy one of your many member benefits!

Jennifer Bateman, Two Inlets Resort, Park Rapids

CMR LOGO

As a Community of Resorts (CMR) member you can access and use the new CMR Member logo on your website by going to:

1. <http://www.Minnesota-Resorts.com/membership.aspx>
2. Login to your profile page
3. Click on Applications (on the left side menu)
4. There are color, black & white and white versions inside the Applications tab!



When all of us add the logo with a reciprocal link, the more traffic we drive to our websites! That's Resorters Helping Resorters again!

While your are logged in—change your text, add photos, submit a Last Minute Opening (LMO)...

Contact Sue at 218-232-0255 or vacation@shingwako.com if you have any questions.

NOMINATING RESORTERS FOR THE 2016 RESORTERS OF THE YEAR AWARD SEPTEMBER 1, 2016 DEADLINE

The Community of Minnesota Resorts selects, through nomination by its members, one resort and resort owner that has shown a dedication to the improvement of the Minnesota Resort Industry by adopting and carrying out business policies and practices that reflect a personal pride in the industry as a whole. They also live up to the organization's motto of "Resorters Helping Resorters" by involvement in community activities and by displaying a willingness to help other resort owners to successfully operate Minnesota resorts.

You can go to the CMR website www.Minnesota-Resorts.com , scroll to the bottom of the home page and click on Membership. Then, by using your User Name & Password you will get into the Members Only sections and click on Applications then print a copy of Resorter of the Year Nomination form. Mail the completed form to: Community of Minnesota Resorts, PO Box 358, New London, MN 56273-0358. If you need further assistance please contact Vicky by emailing: CMR@Minnesota-Resorts.com or call 320-212-5107.

New CMR Members

Resort Members:

Diania Dodge, Shady Hollow Resort, PO Box 207, Brainerd, MN 56401 Phone: 218-828-9308 Email: info@ShadyHollowResort.com Website: www.ShadyHollowResort.com

CMR CALENDAR OF EVENTS

Sept. 1, 2016	Membership fees due in CMR Office
Sept. 1, 2016	Resorter of the Year Nominations due in CMR Office
Sept. 2016	CMR Annual Fall Resort Tour
Oct. 30, 31 & Nov 1, 2016	CMR Fall Conference, Cragun's Resort, Brainerd, watch for more details
Oct. 31, 2016	CMR Vendor Show, Cragun's Resort, Brainerd, watch for more details

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CMR MISSION STATEMENT

The Community of Minnesota Resorts exists to help family owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota tourism industry.

CMR MOTTO

The Community of Minnesota Resort's motto is "Resorters Helping Resorters" We believe that none of us is as smart as all of us.

WWW.MINNESOTA-RESORTS.COM

Keep your listing current
on the CMR website.

CMR'S 2015-2016 BOARD OF DIRECTORS

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