



Community of Minnesota Resorts

What's Happening? December 2022

Happy Holidays!

CMR's next BIG EVENT is Day on the Hill, February 21 – 22, 2022!

Reserve your seat on the bus by [filling out this Google form](https://docs.google.com/forms/d/e/1FAIpQLSfmlGtNAwWsLV3iYsfuGxhJAB_Nt5aXiYkTknfH-MEsgRrPQ/viewform?usp=sf_link) or click on the long link listed here : https://docs.google.com/forms/d/e/1FAIpQLSfmlGtNAwWsLV3iYsfuGxhJAB_Nt5aXiYkTknfH-MEsgRrPQ/viewform?usp=sf_link

You can also contact the CMR Office, 320-212-5107, CMR@Minnesota-Resorts.com.

It has been two years since we met in person with our legislators. Due to the generosity of CMR Silent Auction donations and winning bids, the cost of the bus, lodging, and food, while at the capitol will be provided for **FREE**. The only costs you will incur are the cost of lunch on the way down, dinner on the bus ride back to your drop-off area, and of course, your time. Your legislative committee is meeting now to make this a fun, legislatively productive, and memorable event!

If you have any questions, please get in touch with Mike Boldt, Cedar Point Resort, 218-396-0042, michael.r.boldt00@gmail.com, or Jim Wherley, Sunset Bay Resort, 218-758-2080, info@sunsbay.com.

The Minnesota Resorter magazine will be in your mailboxes soon! Please contact the CMR Office to update your address if you are still waiting to receive it. Also, advertising sales are strong, with our maximum advertising allocation of 40% of magazine space sold.

CMR Scholarship Three changes to our past process! They are: Application submissions are now entirely online; **three** consecutive years has been changed to; "...has been a member for at least **two** consecutive years ...," and the window to apply for 2023 is February 15 – March 15. If you have any questions, please contact Halley Bechtold Acton, Agate Lake Resort, 218-963-2224, Info@AgateLakeResort.com. We will be sending out the application link soon.

CMR Board Retreat – The dates scheduled for the annual board retreat are Jan 10th and 11th at Kohl's Resort. For questions about the retreat, contact CMR President Mike Schwieters at 612-269-1105 or mike@BoydLodge.com.

EMT Grant Update – Kayla Daigle reached out to Amy Janzen, Boundless Collective, and CMR has hired her to help with our Marketing Strategy. Amy's contract details areas CMR should focus on. They are Google Ads, social media displays, coaching, and more. These funds will fulfill the remaining money of the EMT Grant for this year. Amy will then help us line up a marketing strategy for next year.

CMR Committee Chairpersons – Reach out to them with your questions, suggestions, to volunteer...

Marketing - Timberly Christiansen, Finn'n Feather Resort, 218-335-6598, finnfeather@hotmail.com

Education - Kyle Walter, Acorn Hill Resort, 218-547-1015, acornhillresort@gmail.com

Kayla Daigle, Two Inlets Resort, 320-295-3199, vacation@twininlets.com

Legislative - Mike Boldt, Cedar Point Resort, 218-396-0042, michael.r.boldt00@gmail.com

Membership - Aimee Osborne, Lakewood Lodge, 218-659-2839, vacation@lakewoodlodge.com

"Resorters Helping Resorters"

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