



# Community of Minnesota Resorts

## *What's Happening? March 2024*

Members, We hope you are looking forward to your busy spring season! Here is *What's Happening* in the CMR.

### From your Board

**CMR Member Survey** – If you haven't completed our member survey yet, please take some time to fill it out [using this link](#). Thank you to those who already have!

### Education

**CMR School of Resorting – Three classes to sign up for!**

#### *Next Week ~ Zoom Cracker Barrel Event*

- **Tuesday, March 19th**, 9 am, "Optimizing Your Shoulder Seasons"  
Hosted by your CMR Education team.  
The Zoom link to join is <https://us02web.zoom.us/j/83003349683>.

#### *Book Club*

- **Saturday, March 23, 9:30 am**. For those interested in improving their hospitality game or discussing it! Read "[Unreasonable Hospitality: The Remarkable Power of Giving People More Than They Expect](#)" by Will Guidara, and then come together to discuss via Zoom. Questions? Please reach out to Kayla Daigle | [cmrpresident@minnesota-resorts.com](mailto:cmrpresident@minnesota-resorts.com). Sign up here: <https://forms.gle/uLNHYMqKE73hDxYD7>.

#### *Zoom Cracker Barrel Event*

- **Sunday, March 24th**, 1 pm, "Challenges Facing New Resorters"  
Hosted by your CMR Education team.  
The Zoom link to join is <https://us02web.zoom.us/j/83395263372>.

### **2-Day CMR 2024 Spring Workshop**

Save the date, and for more details - [Sign Up Here Today!](#)

**Date:** Friday, April 5, and Saturday, April 6, 2024

**Time:** 9 am to 5 pm both days (Friday & Saturday)

**Location:** Horseshoe Bay Lodge, Walker, 8098 Hawthorn Trail NW, Walker

**Cost:** FREE!!! (Suggested [\\$30 donation link for the Spring Workshop](#).)

**Lodging:** Call Horseshoe Bay Lodge directly for your lodging needs - 218-547-2283 (\$100 a night)

**Spring Workshop Sponsors:** REZSTREAM, Nor-Son, Banter Software (ResortForward), Pine Insurance, and NelsonInk – Thank you!

**Live Auction:** All proceeds will benefit the **Marc Bloomquist Scholarship** – [to donate click this link](#).

“Resorters Helping Resorters”

CMR@Minnesota-Resorts.com | [www.minnesota-resorts.com](http://www.minnesota-resorts.com)

PO Box 553 | Albany MN 56307 | 320-212-5107



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## *What's Happening? March 2024*

**CMR 2024 Fall Conference** is scheduled for **Thursday, October 24, through Saturday, October 26**, at Cragun's Resort in Brainerd. Join us for three days of educational, fun-filled networking and auctioning! More information is coming soon.

If you have any questions, please get in touch with Kyle Walter | [cmreducation@minnesota-resorts.com](mailto:cmreducation@minnesota-resorts.com) | 847-366-8340.

### Marketing

**Website** - Your **Member Login** is on the bottom left of the footer on every website page.

Find handy tips on updating your resort and campground listing and adding new fresh photos on the CMR website at <https://minnesota-resorts.com/how-to-update-resort-listing/>.

### Legislative

**From Joel Carlson - Governor Walz Urges Small Businesses Impacted by Lack of Snow to Apply for Business Assistance.**

There are 81 counties in Minnesota covered by 13 disaster declarations. Business owners can learn more about eligibility, find an application, and learn more about application deadlines for their county at the [SBA's disaster assistance page](#).

**Look for a 2024 Day on the Hill recap at the April 5 - 6 Spring Workshop!** Thank you to our entire group of legislative volunteers who helped make this happen and all who attended Day on the Hill on Feb. 27 & 28!

### Membership

**CMR Scholarship Applications close soon! Open February 15 through March 15, 2024!**

You will find answers to your questions and the application as an electronic link at [minnesota-resorts.com/membership/scholarships](https://minnesota-resorts.com/membership/scholarships).

### **Welcome, New CMR Members!**

Tina Reuper, Up A Creek Campground, Fifty Lakes  
Scott & Holly Lindsoe, Looking for a Resort  
Chad Connor, Widseth, Baxter

Please let me know if you have any questions. I am happy to help.

Sincerely,  
Sue Malikowski | Office Manager