

RESORTER REPORTER



From the President's Pen



August 2017

Hello all,

I hope to see some of you at the **CMR Fall Resort tour on Monday, September 11th**. This year it is in the Tenstrike/Blackduck area and we will be seeing Pike Point Resort, Dunrovin Resort, Kohls Resort and Cedar Rapids Lodge.

Mark your calendar for the **CMR Fall Conference** at Arrowwood Resort & Conference Center in Alexandria. It starts on Sunday, October 29th and concludes on Tuesday, October 31st with a bonus fun day on Saturday the 28th. Hope to see you there!

Our last **CMR Board Meeting** was on June 7th and the next one is scheduled for Wednesday, August 23rd. We always skip July because we are all too busy.

Take those photos! As resorters, how many times does August roll around and we say “Wow, where did the summer go?” I think that Tim and I say that EVERY August. As we finish up the main summer resort season, I think about all the photos that I should have been taking during the summer. But, it actually isn't too late.

Once we get guests and future guests to our website, which alone is an on-going challenge, I think that photos are important to keep them interested. The saying, “A picture is worth a thousand words,” is true. I hear that you should have action photos with guests using your facilities, amenities and cabins and I also hear that having people in a photo makes the photo dated much more quickly and that it might make it more difficult for others to see themselves in the cabin or activity. Which is right? I'm not sure; perhaps a mixture of both.

I challenge you to look at your website and make a list of the photos that need to be taken. Then.... and this may be the difficult part..... take those photos to spruce up your website. We know that summer won't last forever. Take advantage of those photo ops when you can.

Karen Senger
CMR President
Cedar Point Resort, Marcell, MN

The Community of Minnesota Resorts exists to help family owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota tourism industry.

The Community of Minnesota Resorts' motto is: "Resorters Helping Resorters."
"We believe that none of us alone is as smart as all of us together."

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New Format-Additional Content-Pertinent and Timely Information

The Community of Minnesota Resorts' newsletter, the Resorter Reporter, has changed. Here are some helpful hints for navigating the links in this newsletter.

When you click on a link to external content, you will be connected to that content. To return to the newsletter from that content, just close the new window that opened by clicking the back arrow in the upper left hand corner. You will then return to the Resorter Reporter.

Community Of Minnesota Resorts Calendar of Events

- August 23 Next CMR Board Meeting-open to all members
9:00 Committee Meetings
10:30 Board Meeting
Balsam Beach Resort, Bemidji

- August 31 Membership Renewal Due

- September 1 Resorter of The Year Nominations Due

- September 11 Fall Resort Tour-See Page 5

- October 29-31 CMR Fall Conference
Arrowwood Resort & Conference Center
Alexandria, MN



Resorter of the Year Nomination Submittal Deadline-September 1, 2017

The Community of Minnesota Resorts (CMR) selects, through nominations by its members, one resort and resort owner that has shown a dedication for the improvement of the Minnesota Resort Industry by adopting and carrying out business policies and practices that reflect a personal pride in the industry as a whole. They also live up to the organization's motto of "Resorters Helping Resorters" by involvement in community activities and by displaying a willingness to help other resort owners to successfully operate Minnesota resorts. Click on the nomination form below to nominate the resorter who you feel should be "Resorter of the Year."

[Resorter Of The Year Nomination Packet](#)

Living With Wildlife

Recently there has been a great deal of discussion on the CMR Yahoo Chat Line about nuisance animals such as bears or skunks at resorts. How to get rid of them, or how to deter them from setting up residence at your resort. It is always interesting reading what other resorters encounter, and how they rid themselves of these "Unwanted Guests".

What do you do once you have them, or better, how do you prevent them from setting up residence at your resort? The Minnesota Department of Natural Resources has a page they title "Living With Wildlife" that lists many nuisance animals and provides some suggestions on how to deter or rid your resort of them. Once there, you can click on the animal listed on the left side of the page and find out different ways to repel or remove them. From bats to bears to geese to racoons, the DNR presents good information on how to assist you in "Living With Wildlife".

Just click on the picture of the bear at the right to be taken to the information on the MN DNR site.





Community of Minnesota Resorts **2017 - 2018 Membership Renewal**

All Associate Members and Regular Members whose membership expires 8/31/2017 have been mailed their annual membership renewal invoice. Your annual renewal is from September 1, 2017 through August 31, 2018. Renew your membership by the August 31st renewal date and be entered to win \$100 off next year's membership dues!

This past year has been an especially busy one for your CMR. In addition to Spring Workshop, Fall Conference, Fall Resort Tour, publishing three issues of the Minnesota Resorter Magazine, and a newly formatted monthly Resorter Reporter e-newsletter, an entirely new mobile friendly website has been created and implemented. Now potential guests can experience a fully functional website from handheld devices and cell phones! Legislatively this year during our Day On The Hill, we lobbied for and were granted legislation which eliminated duplicate licensing with respect to minnow sales, as well as helped obtain increased funding for Explore Minnesota.

Membership dues have remained at \$19 per bedroom for 2017-2018! Please verify the information pertaining to your resort for accuracy. If any items are inaccurate, make corrections on the remittance copy and return it with your payment to::

**Community Of Minnesota Resorts
Membership Division
PO Box 61
Dent, MN 56528**

Remember, for an additional \$35 you can add the Campground search feature on the CMR website. Do you have questions, or have you mis-placed your renewal notice? Contact Jim, CMR Office Manager, at 320-212-5107 and he can assist you in the renewal process.

Save the Date for the **CMR Fall Resort Tour!**

Coming to the Tenstrike/Blackduck area
Monday, Sept 11th, 2017



Put this date down on the calendar so you don't miss a chance to tour these amazing resorts!

On the tour this year are:

- *Cedar Rapids Lodge
- *Dunrovin Resort
- *Kohls Resort
- *Pike Point Resort

Stay tuned for more details on start times and route!

Associate Members-**Mark Your Calendars!**

In conjunction with the Community of Minnesota Resorts Fall Conference to be held at Arrowwood Resort & Conference Center in Alexandria, MN October 29th through the 31st, we hold our Vendor Show. This year the vendor show will be on Monday, October 30th from 1 to 4 pm. This is an opportunity for Associate Members to

present your products and services directly to CMR members as they visit the show! It is a great opportunity to highlight your company, connect with current/new customers, and meet some new friends. Remember, as part of your membership you also receive a discount on booth space!

Look for the Vendor Show sign up brochure coming to you soon! In the meantime, if you have questions

What's going on in your neck of the woods?

Check out the Explore Minnesota Events Update by following this link to see what events and happenings are going on in your area and around the state.

<http://www.exploreminnesota.com/newsletter-sign-up/reports/events-report/>

Once at the site, just click on the most recent events update on the site and view your area's upcoming events.

Do you know who your Community of Minnesota Resorts Board members are?

Your CMR has now completed committee assignments designating who from the Board is working in the areas of Education, Marketing, Legislative and Membership.

Just click on this link to keep up to date on who your Board and Committee members are: <http://minnesota-resorts.com/wp-lib/wp-content/uploads/2017/05/2016-2017-CMR-Board-Members-and-Staff.pdf>

Want to volunteer to be on a committee or to assist the Board? Contact Board President Karen Senger at cedarpoint@bigfork.net, or call her at 218-832-3808.

Did you know within the Members Only section of the new CMR website you can find many educational items to assist you in running your business?

You can find previous copies of the Minnesota Resorter magazine, Resorter Reporter newsletter, contact legislators, forms and applications and other information that you can refer to long after it has been published.

Just go to the CMR website www.Minnesota-Resorts.com, click on Member Login at the bottom of the page, sign in, and then peruse the member only dashboard to see all the information that is available to you.

Have a suggestion of other items you would like to see on the members only dashboard? Just let a Board member know.

Remember, from the Member Only dashboard you can also refer to our Associate Member sites for products specific to you as resort owners. Once logged in and on the dashboard page, just click on vendor directory on the left hand side and peruse the Associate Members of the CMR for products and services.