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## What's Happening?

September 2024



## **Register by October 14**

## Your CMR Education Committee is working hard to prepare an Amazing Fall Conference!

We know it has been a busy summer for many resort owners! So let's come together to learn from each other and expert speakers, share your experience, and get to know other resorts from Minnesota! It's a great way to wrap up the season and prepare for the next one!

**Note:** The admission fees from each resort/campground up to \$200 will be credited to your 2025-2026 CMR Annual Membership. The credit is not to exceed the annual cost of your CMR membership.

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Vendors Register & Learn More Here

## **Book Your Room by October 11**

## Special accommodations have been made for our Fall Conference at:

Cragun's Resort, 11000 Cragun's Dr, Brainerd, MN 56401
Book a room for the special of \$107/night + tax at Cragun's by October 11!
To book by phone, call 218-316-7005, reference Community of MN Resorts.
Questions? Email lbourassa@craguns.com or call 1-888-511-0451

Book Your Room



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most exciting yet!

The Fall Conference is approaching rapidly, and with it, our silent auction. This event is not just a tradition of raising money for our annual CMR Day on the Hill event, but it is also a fun-filled opportunity to help by donating generously, bidding, and joining in the friendly rivalry with your fellow attendees. Let's make this year's auction the

Be as creative as you can! Some ideas from the past and this year are candy and refreshment baskets, sports memorabilia, toolboxes, cabin decor, lures, plants, tickets, golf, and so on.

Let's aim high this year. We managed to raise over \$11,000 last year, and I have no doubt that with your support, we can surpass this goal.

If you have something to contribute, please bring it to the Fall Conference and drop it off at the designated area. We appreciate your generosity.

If you have any questions, please call Nancy Loren | 218-851-5692.





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Through nomination by its members, the Community of Minnesota Resorts selects one resort/campground member and owner(s) who have shown dedication by adopting and conducting business policies and practices that reflect personal pride in the resort & campground industry. These awards are:

#### Resorter/Campground of the Year

This prestigious award recognizes dedication to improving the Minnesota Resort/Campground Industry.

## **Innovative Operations**

This award honors those who challenge traditional operational models and implement groundbreaking changes that lead to measurable improvements in overall business operations

#### **Innovative Sustainability**

This award honors those who have developed a sustainable amenity or an eco-friendly innovation. We're eager to recognize those reshaping the landscape with their products.

## **Innovative Guest Experience**

This award honors those who are a hub of an unforgettable guest experience. We're looking for someone who takes guest satisfaction to new heights.

Nominate a Fellow CMR Member

## **Welcome New Members!**



## Paul & Catherine Cronen

Resort & Campground Member

Birchmere Resort, Frazee paulcronen@gmail.com

Website



## Vision Design Group, Inc.

Associate Member

Gwen Katula 507-453-0767 info@visiondesign.com

Website



#### L2 Brands

Associate Member

Josh Fabio 612-485-8109 jcfabio@gmail.com

Derek Leigh 563-579-4014 DerekLeigh7@gmail.com



## All Energy Solar

Associate Member

Jane Shayer 763-344-0731 jane.shayer@allenergysolar.com

Website

Website

# New Aspiring Resort & Campground Members Janice & Kevin Stadler

St Francis, MN janicestadler@yahoo.com

Please let me know if you have any questions. I am happy to help.

#### Sue Malikowski

Office Manager



View email in browser

COMMUNITY OF MINNESOTA RESORTS

#### 320-212-5107

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