



## Awards Nomination Form

Through nomination by its members, the Community of Minnesota Resorts selects one resort/campground member and owner(s) who have shown dedication by adopting and conducting business policies and practices that reflect personal pride in the resort & campground industry.

These awards are:

**Resorter/Campground of the Year:** This prestigious award recognizes dedication to improving the Minnesota Resort/Campground Industry. Eligibility criteria include being a CMR member for two consecutive years, maintaining a successful resort, helping other owners, participating in community activities, and not being a member of the Awards Committee.

**Innovative Guest Experience:** This award honors those who are a hub of an unforgettable guest experience. We're looking for someone who takes guest satisfaction to new heights.

**Innovative Sustainability:** This award honors those who have developed a sustainable amenity or an eco-friendly innovation. We're eager to recognize those reshaping the landscape with their products.

**Innovative Operations:** This award honors those who challenge traditional operational models and implement groundbreaking changes that lead to measurable improvements in overall business operations.

The nominating member is not required to verify the eligibility criteria. If none of the resorts nominated meet all the eligibility requirements, the awards committee will select the resort/campground that most closely meets the criteria.

The recipients will be presented at the annual CMR Fall Conference, where the formal announcement and presentations will be made.

**NOMINATION DEADLINE SEPTEMBER 30th**

The awards committee considers the following criteria in making their selection:

- CMR members have been in good standing for two consecutive years under the same ownership.
- History of helping and mentoring other resort owners/operators.
- Involvement in community activities.
- At least three years between awards.

Being members(s) in good standing, submit the following nomination for (circle one):

**Resorter/Campground of the Year**

**Innovative Guest Experience**

**Innovative Sustainability**

**Innovative Operations**

I/we, being members(s) in good standing, submit the above nomination for:

Resort/Campground Name and City \_\_\_\_\_

Name(s) Owner/Operator \_\_\_\_\_

**This nomination is submitted by:**

Resort/Campground Name and City \_\_\_\_\_

Name(s) Owner/Operator \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

On a separate piece of paper, please explain why you are nominating this member for your selected award. **This information is important for you to complete for award selections.**

For Resorter of the Year (only): Please provide detailed examples of how this nominee has maintained a successful business model, mentored other owners/operators, and participated in community activities.

Innovative Awards (only): Please describe the specific innovative accomplishments of the member you nominate.

**Send nomination form to:**

Community of Minnesota Resorts (CMR) | PO Box 553 | Albany MN 56307

Or email to [cmr@minnesota-resorts.com](mailto:cmr@minnesota-resorts.com).