

What is the Community of Minnesota Resorts all about?

Our Mission:

The Community of Minnesota Resorts (CMR) exists to help family-owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota tourism industry.

Our Motto:

"Resorters Helping Resorters."

We believe that none of us alone is as smart as all of us together.

Membership:

In addition to providing marketing and educational resources, CMR offers:

- Scholarships to member's children and grandchildren.
- An annual "Resorter of the Year Award."
- Vendors have an opportunity to connect with resorts through our Associate Member Program.



JOIN TODAY!

Register online at
Minnesota-Resorts.com/membership



Membership Dues RESORTS

(includes 3 or more cabins) with or without camping

Only \$18.50 per bedroom with a minimum of \$148 (includes 8 or fewer bedrooms) and a maximum of \$962 (includes 52 or more bedrooms)

CAMPGROUNDS

Annual membership investment is \$148 which includes the first 10 campsites. Each additional campsite is \$4 to a maximum of \$962 annually.



Resorters Helping Resorters



Resorters Helping Resorters
Minnesota-Resorts.com

BECOME A MEMBER
and experience the benefits.

Minnesota-Resorts.com/membership

JOIN TODAY!

The Community of Minnesota Resorts assists our members in marketing, legislative efforts at the MN State Capitol, and education.

Marketing

CMR pools resources to create larger marketing efforts across a variety of platforms to reach a greater volume of perspective travelers.

CMR Marketing Advantages:

Visibility on the CMR website

- Personalized directory page of your resort including the ability to add photos, in-depth description including listing of amenities, and links to website and social media accounts.
- Searchable by state map, name or amenity preference.

Member Benefits

- 30,000+ website visits each year from potential resort guests
- Social media accounts with thousands of followers interested in resorts and campgrounds
- An analytics infrastructure to create, track, and optimize digital ad campaigns
- Educational marketing opportunities at conferences and seasonal classes

An array of benefits is at your fingertips when you join the Community of Minnesota Resorts

A robust membership website, pooled resources for larger marketing promotions, marketing classes, and more!

Legislative Power

Over the years, CMR has made lasting impressions on legislators. Through our ongoing lobbying, CMR advocates for our members.

Legislative Benefits:

- Annual dues and silent auctions help fund our lobbyists and legislative programs
- Attend the Fall Conference to determine what CMR's most important issues are
- Attend 'Day on the Hill' typically held in February or March at the State Capitol



Education

CMR offers a variety of classes and tours to help members learn from each other and stay connected to fellow resort owners. We work to provide members with the most pertinent information needed for success.



Education Opportunities:

- Spring and Fall Conferences with vendor showcase
- School of Resorting
 - CPR Certification and First Aid Training
 - Cracker Barrels
 - Small Engine Repair
 - And more!
- Resort Tours
 - Learn how others manage their operations. It's fascinating, educational and incredibly helpful to exchange ideas.
- E-Newsletter and Bulletins


Become a member and experience the benefits.

Join today at Minnesota-Resorts.com/membership.

Questions? Contact Us.

 320-212-5107

 Minnesota-Resorts.com

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Resorters Helping Resorters