

RESORTER REPORTER

Congress of Minnesota Resorts www.Minnesota-Resorts.com

The CMR Spring Workshop is coming up on Thursday, April 9th

Many of us look forward to the Spring Workshop every year. This year will be no different! Tina and I have been working to put together a dynamic workshop with a variety of topics. We are the new Co-Chairs of the Workshop/Committee and are excited for this year's workshop.

What: CMR Spring Workshop

Where: Holiday Inn Conference Center in Bemidji

When: **Thursday, April 9th** (with optional pre-workshop opportunities on April 8th)

What Time: Registration starts at 7:30 am and we end with the grand prize drawing at 5:15 pm

Cost; CMR Member: \$55/person Non-CMR Member: \$70/person

Additional specific details can be found on the CMR website: www.Minnesota-Resorts.com. Scroll to the bottom of the page and click on Membership. On the Membership page the 2nd item listed is the link to the actual brochure that we mailed out.

What is planned for the day, you ask?

- Crackerbarrels: we can talk about anything of interest to the participants attending.
- The local **Sheriff's Department** talking about some issues and trends. Bring your questions or concerns!
- Panel of 3 resorts (6 resorters) whose topic is **Preparing For and Surviving Spring**. Isn't that information we all can use?
- Kerry Ross helping us **Build Customer Relations** by developing influential communication techniques. We want our guests coming back again and again.
- CMR Update and Legislative Update

We scheduled some optional Pre-Workshop Classes for Wednesday, April 8th at the same location.

9am-noon: Lake Service Provider (LSP) Training. You can register for that through April Rust on the DNR Website. http://www.dnr.state.mn.us/lsp/index.html

1:30pm-5pm: Review your Written Communications. We will casually work together with our peers in this very non-threatening way on your specific written communications. Participants can bring their welcome or cabin books, confirmation letters, rental agreements, brochures etc. You can see what others are doing and/or get feedback on your own. This is Free, please pre-register so we can plan for space and supplies.

Register today! You can use the brochure on the website or send in the names of attendees, resort name, address, email address and phone number along with a check made out to Congress of Minnesota Resorts. Mail to:

Congress of Minnesota Resorts

PO Box 358

New London, MN 56273-0358

We look forward to seeing your there! Karen Senger and Tina Reuper, Workshop/Conference Committee Co-Chairs

Product Purchase Info Tips

If there are some larger purchases you're considering this spring and find yourself getting busier and busier, just wishing someone could lend a hand researching for you, here's a bit of 'hand' for at least a few items resorters might be thinking about buying.

Tritoon vs. Pontoon: http://tritoonvspontoon.com/

Quick peek: Tritoon is a good fit for large lakes and towing tubers and skiers. Pontoons are a good fit for smaller lakes and slow cruising.

Composite decking vs. pressure treated wood decking vs. cedar wood decking:

http://www.familyhandyman.com/decks/comparing-deck-wood-cedar-pressure-treated-wood-composite-decking/view-all

Quick peek: Cedar decking-not recommended for ground decks or shaded areas. Pressure treated wood-less likely to twist and shrink if kiln-dried both before and after pressure treatment. Composite decking-virtually maintenance free, can turn dark in shady areas.

Boat lifts-how to select features you need: http://www.boatingmag.com/10-tips-selecting-boat-lift

Quick peek: Tips on manual vs. electric; stainless vs. galvanized; custom vs. adjustable cradles

Lawns- Seed vs. Sod:

http://www.extension.umn.edu/garden/yard-garden/lawns/seeding-and-sodding-home-lawns/

Quick peek: Soil preparation is the same whether seeding or laying sod. Best soil type for growing turf is sandy loam. Best time to seed in MN is late summer.

NOMINATING RESORTERS FOR THE 2015 RESORTERS OF THE YEAR AWARD SEPTEMBER 1, 2015 DEADLINE

The Congress of Minnesota Resorts selects, through nomination by its members, one resort and resort owner that has shown a dedication to the improvement of the Minnesota Resort Industry by adopting and carrying out business policies and practices that reflect a personal pride in the industry as a whole. They also live up to the organization's motto of "Resorters Helping Resorters" by involvement in community activities and by displaying a willingness to help other resort owners to successfully operate Minnesota resorts.

You can go to the CMR website www.Minnesota-Resorts.com, scroll to the bottom of the home page and click on Membership. Then, by using your User Name & Password you will get into the Members Only sections and click on Applications then print a copy of Resorter of the Year Nomination form. Mail the completed form to: Congress of Minnesota Resorts, PO Box 358, New London, MN 56273-0358. If you need further assistance please contact Vicky by emailing: CMR@Minnesota-Resorts.com or call 320-212-5107.

CMR CALENDAR OF EVENTS



Mar. 15, 2015	CMR Scholarship Applications due in CMR Office
Apr. 8, 2015	CMR School of Resorting Pre -Spring Workshop Classes, Holiday Inn Conf. Center, Bemidji
Apr. 9, 2015	CMR Spring Workshop, Holiday Inn Conf. Center, Bemidji 7:30a.m. to 5:15p.m.
Oct. 25 - 27, 2015	CMR Fall Conference, Giants Ridge, Biwabik

Oct. 26, 2015 CMR Vendor Expo, Giants Ridge, Biwabik, 1p.m. to 4p.m.

Congress of Minnesota Resorts

PO Box 358

New London, MN 56273-0358

Phone: 320-212-5107

Email: CMR@Minnesota-Resorts.com





Keep your listing current on the CMR website.

CMR MISSION STATEMENT

The Congress of Minnesota Resorts exists to help family owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota tourism industry.

CMR MOTTO

The Congress of Minnesota Resort's motto is "Resorters Helping Resorters" We believe that none of us is as smart as all of us.

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