



Minnesota Resorter Magazine Advertising

Advertisers Name _____

Company _____

Billing Address _____

City | State | Zip _____

Company Phone _____ Cell Phone _____

Email(s) where proof & billing are to be sent _____

The Minnesota Resorter magazine is published twice yearly, in the Spring and Fall.

Ad Size (circle one): **Full pg. w/bleed** | **Full pg. w/border** | **1/2 page** | **1/3 page** | **1/4 page**

Special Placement and Instructions (if any):

Signature _____ Date _____

Print name _____

Please send this form to: Sue Malikowski, CMR Ad Sales | CMR@Minnesota-Resorts.com

Questions? Contact the CMR office at CMR@Minnesota-Resorts.com | 320-212-5107



Minnesota Resorter Magazine Advertising

SPECIAL MEMBER RATE

Full Page w/bleed

Actual Size: 8.75" x 11.25"

(1/8" bleed is required on all sides, without border, for printing purposes.)

\$555.00

\$525.00

Full page w/border

Actual Size: 8' x 10.25"

\$555.00

\$525.00

1/2 page

Actual Size: 7.58" x 4.75"

\$415.00

\$390.00

1/3 page

Actual Size 3.45" x 8"

\$345.00

\$325.00

1/4 page

3.75" x 4.75"

\$275.00

\$260.00

SPECIAL PLACEMENT – When available

Back Cover (Full page minus postage)

\$885.00

\$835.00

Inside Front or Inside Back Cover (Full page)

\$790.00

\$740.00

Inside Front or Inside Back Cover (1/2 page)

\$535.00

\$505.00

Inside Front or Inside Back Cover (1/3 page)

\$445.00

\$420.00

Inside Front or Inside Back Cover 1/4 page)

\$355.00

\$336.00

Print Ready Ads: No Set-up Charge

Please email print-ready ads as a PDF or .jpg file built at 300 dpi resolution, at actual size. All graphics and photos should be CMYK color adjusted in the **ad**, so they aren't too light or too dark.

Inserts are also available. Call for pricing.