



RESORTER REPORTER

Congress of Minnesota Resorts

Message from the CMR President

Greetings to all CMR resorters!

We just returned for our CMR Day on the Hill. It was a very productive Day on the Hill and we were pleased to have about 40 people attend including many new members. We had many issues to cover with area legislators and are starting to plan for our next Day on the Hill for next February, 2013.

Also, CMR Spring workshop is April 10th with additional classes on April 9th. There are always great speakers and good food during the workshops and conferences. It's always great to get together and discuss what is happening and what is new. There is more information in this newsletter so please consider signing up and meeting with all your other resorters before the season begins.

Another item that is happening is our School of Resorting. We have several classes lined up that you can attend and gain a lot of knowledge.

I hope that your phone and internet is burning with new and returning guests. We look forward to a productive and profitable year.

Respectfully,

Mark Novotny, CMR President

Hyde-A-Way Bay Resort, Hackensack

NOMINATING RESORTERS FOR THE 2012 RESORTER/S OF THE YEAR AWARD SEPTEMBER 1, 2012 DEADLINE

The Congress of Minnesota Resorts selects, through nomination by its members, one resort and resort owner that has shown a dedication to the improvement of the Minnesota Resort Industry by adopting and carrying out business policies and practices that reflect a personal pride in the industry as a whole. They also live up to the organization's motto of "Resorters Helping Resorters" by involvement in community activities and by displaying a willingness to help other resort owners to successfully operate Minnesota resorts.

You can go to the CMR website www.Minnesota-Resorts.com Scroll to the bottom of the home page and click on Membership, then by using your User Name & Password you will get into the Members Only sections and click on Applications then print a copy of Resorter of the Year Nomination form. Mail the completed form to: Congress of Minnesota Resorts, PO Box 358, New London, MN 56273-0358. If you need further assistance please contact Vicky by emailing: CMR@Minnesota-Resorts.com or call 320-212-5107.

Congress of Minnesota Resorts

Legislative

Day on the Hill 2012

Well we have completed another very successful Day on the Hill event. Our legislative committee spent many hours planning this year's event and it all went very well. This year we provided a deluxe motor coach starting a free pick-up route in Park Rapids, then Walker, Brainerd, and St. Cloud on its way to our destination at the Capitol. This year we had 43 attend the event, with several for the first time.

The only hitch in our plans was a well-publicized winter storm that threatened blizzard conditions. Although some parts of our areas had lots of snow and road closings, our roads were clear for the bus and almost all attendees were able to attend.

This year's attendees deserve a big thank you from all resorters for their commitment and sacrifice of two full days and some personal expenses on behalf of all resorters state-wide. The issues we work on affect every resort property in the state, not just small family resorts in northern Minnesota. This year was no exception. The issues we covered with the Legislature and Administration were:

- Keeping Post Labor Day School Start (There are several bills in committee to remove this)
- Criminal background checks for employees with access to guest rooms
- Potential new water craft license fee for non-motorized water craft less than 10 feet (paddle boats, paddle boards, sail boards, kayaks, water-bugs, and other water toys)
- Vacation Home Rentals (There is a bill pending preventing any local unit of government from any restrictions on these rentals)
- DNR Parks expanding into resort style lodging, and seasonal RV camping expansion
- DNR Game and Fish License Fee Increases
- DNR Game and Fish License sales during a Government shut down
- Explore Minnesota Tourism Funding and support

Thanks also go to your CMR Board of Directors. This year we approved a very aggressive plan for the event. Because of the CMR Silent Auction we can provide all of these things free for attendees.

FREE transportation from out-state to the Capitol

FREE snacks and refreshments

FREE Wednesday morning coffee and donuts

FREE box Lunch

FREE attendee legislative packets

FREE special legislative CMR badge and neck lanyard

FREE Crappie Year Pins

As in the CMR motto "Resorters Helping Resorters", the CMR provides this opportunity on behalf of all resorters in the state that benefit from our legislative effort. The CMR is open to any and all Minnesota Resorts. Whether you are brand new to the industry or a seasoned veteran, the Association needs you and your participation to protect and enhance our Tourism Businesses. Resorters that are not CMR members, please consider becoming a member of the CMR and be a participant with us next year!

Dave Thompson, CMR Legislative Committee

Small Engine Repair Class, March 23rd

Okay all you hard working guys out there! The Small Engine class is back by popular demand, and once again it's HANDS-ON! Yes, that's right; you get to bring in your own piece of equipment for some valuable one-on-one learning with a professional mechanic. Don't miss this opportunity to learn exactly what it takes to fix and service your own equipment. Class size is limited, so sign up early!

Class Title: Small Engine Repair Class – Hands on
Date and Time: March 23rd, 8:30 am – (as long as needed)
Food: Lunch will be provided
Where: Christiansen Industrial Developers, Bemidji
Instructors: Mike Lauderbaugh
Facilitator: Jason Christiansen finnfeather@hotmail.com (218) 335-6598
Registration Deadline: March 12th, 2011
Number of Students: Maximum of 10, sign up early!!
Cost: \$15.00 per person

Class Summary:

This class offers a unique opportunity for anyone really wanting to learn the ins and outs of fixing and maintaining their small engines. Participants will bring their own engines (outboard, weed eaters, lawn mowers, chain saws, etc) for hands on learning experience from a professional mechanic. Learn what tools you need, how to do maintenance and any specific problems you may have will be addressed.

Special Bonus:

Participants will get to tap into the knowledge of a 20 year seasoned professional mechanic. Receive priceless knowledge of how to maintain your small engines to save you lots of time and money in the future.

Email: Timberly at finnfeather@hotmail.com for questions or to reserve your space.

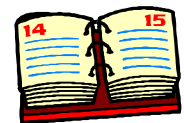
Directions to Christiansen Industrial:

2805 Washington Ave S, Bemidji, MN 56601

Bemidji –

Shop is located approximately 2 miles South of the Paul and Babe statues on Hwy 71 S. The driveway is just north of the intersection of Hwy 2 and Hwy 71 S. Look for signs at the entrance for CMR class and follow signs to shop.

CMR CALENDAR OF EVENTS



March 23, 2012	Small Engine Repair, Christiansen Industrial, Bemidji, contact Timberly at finnfeather@hotmail.com or call 218-335-6598
April 9, 2012	Pre-Workshop School Resorting Classes, Horseshoe Bay Resort, Walker
April 10, 2012	Spring Workshop, Horseshoe Bay Resort, Walker 8a.m. to 5p.m.
September 1, 2012	Resorter of the Year Nominations due at CMR Office
Fall 2012	Fall Resort Tour, Locations and date to be announced
Oct 28, 29 & 30, 2012	Fall Conference location to be announced
Oct 29	CMR Vendor Show locations to be announced

TWO Pre-Workshop BONUS Classes on Monday, April 9th

Horseshoe Bay Resort in Walker, MN

Reservation Master Seminar

9:00 - 11:00 a.m. Beginner level

11:30 – 1:30 p.m. Advanced/Refresher

Learn about new software enhancements, review basics and ask any “how-to” questions of which you may be struggling. \$25 for either session; \$40 for both and a discount of \$5 if also registered for the Spring Workshop. Contact Tom Pingel to pre-register (218) 789-5880, tom@tcpms.com

Green Cleaning Class

3:00 - 5:00 – Meet Marjorie and her husband, Walter, a.k.a. “exhibit A”. This couple will chat about the amazing benefits of cleaning products without chemicals (Shaklee). Other resorters will share recipes and products they use at their resort, saving lots of \$, (believe it!!!) with incredibly positive feedback from their guests and employees, all the while making a minimal or even beneficial impact on the environment. FREE class for all CMR members.

Contact Timberly Christiansen to pre-register at 218-335-6598 or finnfeather@hotmail.com

CMR Spring Workshop April 10th

Horseshoe Bay Resort in Walker, MN

Start your spring thinking by attending the Congress of Minnesota Resorts Spring Workshop! The all day event will be held on Tuesday, April 10th, at Horseshoe Bay Resort on Leech Lake in Walker, MN.

We have speakers lined up to cover topics such as photography, landscaping, mobile marketing and financial planning, not to mention crackerbarrels to discuss any questions resorters may have getting ready for the summer season.

There are School of Resorting classes being offered on Monday, April 9th, for resorts interested in learning about Reservation Master or renewing your skills. Another class is offered in “green cleaning” on Monday.

Watch your mailbox for a bright yellow postcard detailing the workshop and offering a registration form. If you’re ready to sign up now, there’s a form below to print and send in.

Horseshoe Bay Resort is offering overnight lodging before or after the workshop for anyone interested in a getaway or coming for the pre-workshop classes. To make reservations call 218-547-2283 and ask for the CMR special room rate.

We hope to see everyone at the workshop! The conversation you have with a fellow resort owner that day may save you millions! Or at least be the best idea you’ve heard in a long time!

Registration form on next page

2012 CMR Workshop Registration Form

CMR Members: \$49/person (includes lunch & breaks)

Non-Members: \$59/person (includes lunch & breaks) If you've never been a member of the CMR in the past, come see what we're all about! Join the CMR as a new member at the door and receive a 50% discount from your annual dues (membership year 9/1/2011 to 8/31/2012)

Enclosed is \$ _____ for ____ people to attend the workshop.

NAMES: _____

RESORT: _____

ADDRESS: _____

PHONE: _____

E-MAIL: _____

RETURN BY MARCH 31, 2012

Please make checks payable to: Congress of Minnesota Resorts

Mail to: Congress of Minnesota

PO Box 358

New London MN 56273-0358

Phone: 320-212-5107

Email: CMR@Minnesota-Resorts.com

Congress of Minnesota Resorts
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New London, MN 56273
Phone: 320-212-5107
Email: CMR@Minnesota-Resorts.com

WWW.MINNESOTA-RESORTS.COM



Keep your listing current
on the CMR website.

CMR MISSION STATEMENT

The Congress of Minnesota Resorts exists to help family owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota tourism industry

CMR MOTTO

The Congress of Minnesota Resort's motto is "Resorters Helping Resorters" We believe that none of us is as smart as all of us.

CMR'S 2011-2012 BOARD OF DIRECTORS

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