

August 2013



RESORTER REPORTER

Congress of Minnesota Resorts

www.Minnesota-Resorts.com

Message From the CMR President

Greetings Resorters!

I hope you are all having a great season and that your fall business is shaping up. Keep those smiles coming as the guests are still excited to be at your place. I am hearing conflicting reports as to how business is doing for everyone with the late spring and cool summer. What a complete change from last year.

Please, plan to attend our resort tour on Mille Lacs Lake. The tour will be held on Wednesday, September 11th. I am looking forward to coming and seeing fellow resorters. See more information in this newsletter.

The Fall Conference is in it's final stages of planning and will be held at Radisson Harborview in Duluth, MN, October 27-29th. Put this on your calendar and plan to attend. The conference is a great way to network with other resorts. Attendees always get some great ideas from all the speakers. What are you waiting for? See you in Duluth.

Another event to consider putting on your calendar is our annual Day on the Hill. We will be having the 2 day event on March 18th and 19th, 2014. Plan to attend, as we always are involved in something that is going on at the capitol. Joel and Tammy put on a great day at the capitol.

There are many great things coming up. Take full advantage of your membership and plan to attend. We would love to see new faces this year as well as to see old friends again!

Enjoy the end of summer and keep smiling, as the end is near!

Respectfully,

Mark Novotny, CMR President

Hyde-A-Way Bay Resort, Hackensack

CMR Fall Resort Tour September 11th

The CMR Fall Resort Tour is already in the works. This year the tour will be held in the Lake Mille Lacs area on September 11th with the following resorts on the tour:

Niemeyer's Rugged River Resort you can view their website at: www.ruggedriverresort.com

Camp Holiday Resort you can view their website at: www.campholiday.com

Hunter Winfield's Resort you can view their website at: www.hunterwinfields.com

Appeldoorn's Sunset Bay Resort you can view their website at: www.sunsetbayml.com

You can watch for the email updates on the date, times, and more information about the upcoming CMR Fall Resort Tour. So stay tuned and get ready to tour these wonderful resorts.

Timberly Christensen, Chairperson

Finn 'n Feather Resort, Bemidji

2013 Vendor Show Expo

Are you starting to plan for the CMR Fall Conference in October? Well it's coming up fast and you don't want to miss it. One of the highlights of the conference is the Vendor Show Expo. It's an excellent time to meet with vendors to discuss their products and services in preparation for next season, or upcoming winter projects. You can order directly from the vendors at the fall show, or just spend the time to familiarize yourself with the products in a relaxed setting with no high pressure selling.

There's something for everyone! Some examples of past exhibitor products are:

Customized resort clothing	Boats and motors	Hotel/motel supplies
Gift items for resale	Pre-built cabins	Golf cars
Financial planner	Accountants	Bird watching
Credit card processing	Used hotel furnishing	And more
Insurance	Fire prevention equipment	
Docks	Real estate broker	

Plan to attend this year's CMR Fall Conference at the Radisson Harborview in Duluth, October 27th to 29th. It's a great way to network with fellow resorters and learn new and valuable information that concerns our industry. While there, we ask that you patronize and support the vendors and sponsors that help make the Fall Conference possible by attending the Vendor Show on Monday, October 28th. It's a show you don't want to miss!

CMR Fall Conference

Fall Conference is October 27-29 (Sun-Tues) in beautiful downtown Duluth at the Radisson Harborview Hotel. They are blocking some rooms for us until September 26, with a special rate of \$99 night.

([218-727-8981](tel:218-727-8981), www.radisson.com/duluthmn) You might wanna think about coming in a day early to take advantage of all the fun things to do in Duluth prior to conference, whether it's on your own or with a group of us friendly resorters who will definitely be planning on doing some group activities on Saturday, October 26 (to be determined soon! Look for e-mail blasts coming your way . . .)

Already on the schedule:

- **DNR Lake Service Provider Training:** (as of July 1 of this year, if you rent/lease boats, you are now required to have this permit)
- **Health Insurance:** highlighting upcoming changes in 2014 regarding federal Health Care Reform Act and how it could affect us small business owners
- **Engaging Guests with Video:** Ed Heil, popular speaker from Spring Workshop is back to suggest tips and tricks on video in social media
- **What Should Your Accountant Be Telling You?:** Advice from CPAs on trends in sales tax and resort income audits, and how you can be proactive
- Plus SIX, count 'em, 6! crackerbarrels scheduled, more than any other conference before

I am currently in talks with two more speakers developing presentations (one of whom was recommended by a resort attendee on a feedback form at last year's conference, thanks so much!), but would welcome any suggestions of topics or speakers you think our group could find useful. E-mail your leads to relax@crowwing.com and I am greatly looking forward to seeing you at this year's conference!

Kim Bowen, Crow Wing Crest Lodge (Coordinator/CMR Committee Workshops/Conferences)

Resorter/s of the Year Nomination

The Congress of Minnesota Resorts selects, through nomination by its members, one resort and resort owner that has shown a dedication to the improvement of the Minnesota Resort Industry by adopting and carrying out business policies and practices that reflect a personal pride in the industry as a whole. They also live up to the organization's motto of "Resorters Helping Resorters" by involvement in community activities and by displaying a willingness to help other resort owners to successfully operate Minnesota resorts.

To this end, any member of the Congress of Minnesota Resorts can submit a nomination for this prestigious award. Nominations must be received by September 1st each year. The nominating member is not required to verify the eligibility criteria. In the event none of the resorts nominated meet all the eligibility requirements, the awards committee will make a selection based on the resort most closely meeting the criteria. The winner will be asked to be present at the Annual Congress of Minnesota Resorts Fall Conference where the formal announcement and presentation will be made.

The following criteria are considered by the awards committee in making their selection:

- CMR member in good standing for the previous three consecutive years under the same ownership.
- Ability to maintain a successful and progressive resort.
- History of helping and mentoring other resort owners/operators.
- Involvement in community activities.
- At least five years between awards.

Not a current member of the Awards Committee.

I/we, being members(s) in good standing, submit the following nomination for the Annual Resorter/s of the Year Award.

Resort Name and City _____

Owner/Operator Names(s) _____

Input on the following three questions is helpful in the nominating process BUT IS NOT REQUIRED. Feel free to simply add information about the resorters you are nominating if able.

In the space following please briefly explain the accomplishments of the resorter you are nominating, their ability to maintain a progressive resort and their attitude toward resorting and the resort industry.

Please give a brief explanation of how this resort and its owners/s have been involved in community activities to include involvement in resort industry organizations like the Congress of Minnesota Resorts.

Please give a brief example of how this nominee has acted as a mentor to other resort owners/operators.

This nomination is submitted by:

Resort Name and Owner/Operator _____

Address _____

Phone _____ Email address _____

NOMINATION DEADLINE SEPTEMBER 1ST

Send nomination form to: Resorter of the Year Nomination Committee

Congress of Minnesota Resorts

PO Box 358

New London, MN 56273-0358

NOMINATING RESORTERS FOR THE 2013 RESORTER'S OF THE YEAR AWARD

SEPTEMBER 1, 2013 DEADLINE

The Congress of Minnesota Resorts selects, through nomination by its members, one resort and resort owner that has shown a dedication to the improvement of the Minnesota Resort Industry by adopting and carrying out business policies and practices that reflect a personal pride in the industry as a whole. They also live up to the organization's motto of "Resorters Helping Resorters" by involvement in community activities and by displaying a willingness to help other resort owners to successfully operate Minnesota resorts.

You can go to the CMR website www.Minnesota-Resorts.com, scroll to the bottom of the home page and click on Membership. Then, by using your User Name & Password you will get into the Members Only sections and click on Applications then print a copy of Resorter of the Year Nomination form. Mail the completed form to: Congress of Minnesota Resorts, PO Box 358, New London, MN 56273-0358. If you need further assistance please contact Vicky by emailing: CMR@Minnesota-Resorts.com or call 320-212-5107.

New Members & New Owners/Managers!

New Resort Members:

Richard Breda, Cynthia Prescott & Doug Fure, Acorn Hill Resort, 6503 Eagle Ridge RD NW, Walker MN 56484
Phone: 218-547-1015 Email: acornhillresort@aol.com Website: www.acornhill.com.com

Michael & Maureen O'Phelan, Cascade Lodge & Restaurant, 3719 West Highway 61, Lutsen MN 55612
Phone: 218-387-1112 Email: cascade@cascadelodgemn.com Website: www.cascadelodgemn.com

Steve & Stacey Edling, Gateway Resort, 12621 Bittersweet Dr, Sauk Centre MN 56378 Phone: 320-352-3434
Email: edling@gateway-resort.com Website: www.Gateway-Resort.com

Alan M. Davis, Rose Hill Resort, 30455 Lehigh Ave, Lindstrom MN 55045 Phone: 651-257-4040
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Rick & Diana Dodge, Shady Hollow Resort & Cpgrd, PO Box 207, Brainerd MN 56401-0207 Phone: 218-828-9308
Email: info@shadyhollowresort.com Website: www.shadyhollowresort.com

Barry & Kristy Wilde, The Wilds Resort & Cpgrd, 45120 Maple LN, Osage MN 56570 Phone: 218-573-3515
Email: bkwilde@eot.com Website: www.thewildsresort.com

John & Doreen Seekon, The Pines Resort, 17221 Winnie Dam Road NE, Deer River MN 56636-5000 Phone: 218-246-8546
Email: vacation@thepinesresort.com Website: www.thepinesresort.com

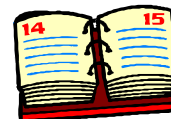
Jason Richardson & Tim Richardson, Richardson's Shangri-La Resort, 10969 Sugar Bush Trail, Orr MN 55771
Phone: 218-757-3380 Email: cathy@rs-lcom Website: www.RS-L.com

New Managers:

Mark & Vanessa Campbell, Mgrs, Whispering Pines Resort, 46362 County Highway 8, Perham MN 56573 Phone: 218-346-3188
Email: wpresort@arvig.net Website: www.whisperingpinesmn.com

CMR CALENDAR OF EVENTS

Aug. 22, 2013	CMR Board Meeting
Sept. 1, 2013	CMR 2013-2014 Membership dues are due in the office.
Sept. 1, 2013	Resorter of the Year Nominations due at CMR Office
Sept. 11, 2013	CMR Fall Resort Tour, Lake Mille Lacs Area
Oct. 26, 2013	CMR Pre-Conference Fun Day, Duluth, MN more info to be announced!
Oct. 27 - 29, 2013	CMR Fall Conference, Radisson Harborview, Duluth, MN
Oct. 28, 2013	CMR Vendor Expo, Radisson Harborview, Duluth, MN 1:00 p.m. to 4:00 p.m.
Mar. 18 & 19, 2014	CMR Day on the Hill, St. Paul, MN more details to be announced later



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WWW.MINNESOTA-RESORTS.COM



Keep your listing current
on the CMR website.

CMR MISSION STATEMENT

The Congress of Minnesota Resorts exists to help family owned and operated resorts in Minnesota to continue as a viable segment of the Minnesota tourism industry

CMR MOTTO

The Congress of Minnesota Resort's motto is "Resorters Helping Resorters" We believe that none of us is as smart as all of us.

CMR'S 2012-2013 BOARD OF DIRECTORS

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